



TKU Signed Agreement with CPA Australia

TKU's Department of Accounting has signed agreement with Certified Practicing Accountant Australia (CPA Australia), and this is unprecedented in higher education institutions in Taiwan. TKU held the ceremony of receiving the CPA Australia agreement at Follon Hotel Danshui Fishermen's Wharf on January 28, 2015. TKU President Flora Chia-I Chang, Australian Office in Taipei Deputy Representative Mao-ting Wang, CPA Australia CEO Alex Malley, CPA Australia's Great Chinese Region Branch President De-hui Ren and Manager General Huan-qin Liang



(Photo contributed by Department of Accounting)

and four other members attended the ceremony. TKU President Chang expressed that TKU students would broaden their international horizons through training programs in cooperation with CPA Australia. Department of Accounting Chairperson Bao-guang Chang said that CPA Australia certified accountants are recognized worldwide, so everyone owns a CPA Australia certificate will enjoy the privilege in international competitions. CPA Australia will offer scholarships to outstanding TKU students and help TKU students obtain CPA Australia certificates.

(Dean X. Wang)

Hong Kong Delegation Visits Lanyang Campus

The delegation of high schools in Quan-Wan District, Hong Kong, visited Lanyang Campus on Dec. 30, 2014. Lin Zhi-Hong, Provost of Lanyang Campus; and Lu Ai-Hua, College Dean of Global Development gave a cordial reception to them.

Their visit was inspired by the speech given by President Flora Chia-I Chang in Po On Commercial Association Wong Siu Ching Secondary School, Hong Kong on 9th Dec. President Chang gave them a briefing of Tamkang's educational philosophy, the numbers and the current situation of Hong Kong students in Tamkang. Her speech fascinated every single one among the high school principals, faculty members, parents and students as well.

Lin expressed his gratitude to the compliments

from the delegation, saying, "The whole English environment really impresses them a lot. Lanyang Campus will resume the recruitment of overseas Chinese students next semester. And it is anticipated that Tamkang will have excellent performance in students recruitment next academic year."

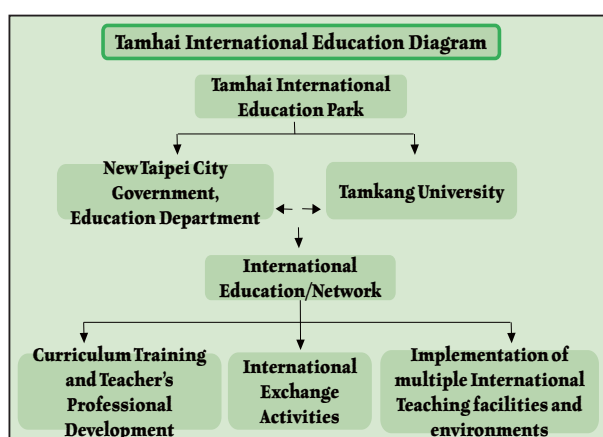
The delegation from Hong Kong felt amazed at the quality of all-around facilities close to students' daily lives after they visited the Orchid Gallery, cafeteria, library, dormitory, and Shao-mo Memorial Activity Center. Just for your references, there were 13 Hong Kong high schools allied with Tamkang and they executed a Hand-in-Hand cooperation of administrative and academic exchanges together with Tamkang. Taking up to one third the number

of overseas students, the Hong Kong and Macau were where the students came from, which made the delegation's visit very significant. (Wu Yue-Feng)



(Photo contributed by Tamkang Times)

International Education in Collaboration with New Taipei City



(Photo contributed by Department of English)

Recently, Tamkang University held "Danhai International Education Park" in collaboration with Education Department, New Taipei City. "The Project for International Education of New Taipei City" was activated in order to embark on the construction of educational resource networks and facilitate long-term cooperation with higher education institutions through strategic alliances for international education. The goal was to enable the affiliated schools to promote international education.

On December 17, 2014, Tamkang University Center for European Union Studies co-hosted the

workshop on "International Education" in New Taipei Municipal Zheng De Junior High School with a focus on teachers' professional training. The Director of Center for European Union Studies and of Graduate Institute of European Studies, Dr. Li-Juan Chen, Professor Chung-hung Cho, and Associate Professor Lin Tsui gave lectures on European Union. Some 40 teachers from elementary and secondary schools were expected to participate in the workshop. Dr. Li-Juan Chen pointed out that the lectures, covering such topics as economy and trade in EU and the relationship between EU and Russia, were designed to promote knowledge of European Union and to enhance elementary and secondary school teachers' worldview. That day, Dr. Li-Juan Chen would also discuss with the Principal of Zheng De Junior High School, Mr. Lai-zhan Lai, how to cooperate in the future. Professor Chung-hung Cho stated that his lecture would focus on the referendum issues and the related historical backgrounds in the cases of Scotland and Catalonia, hoping to arouse teachers' interest in exploring European affairs. Besides, in December 2014, the College of Foreign Languages and Literatures would start to co-host a series of lectures on

international education with Dengkong Elementary School; on December 12, 2014, Graduate Institute of Curriculum and Instruction held a teacher training workshop on "Global Issues and World Citizens" with a view to advancing teachers' professionalism in international education. (Deng Chiou-Rung)

Tamkang Ranks No.1

Cheers, a widely circulated magazine in Taiwan, announced a survey of The Most Favored University Graduates, 2015. Tamkang University was on the eighth place overall the ranking and was on the first, for straight eighteen times, among the private-run universities alone. Besides, Tamkang ranked on the fourth in the item "Beyond the Expectation of Industries" and ranked on the first in the item "The Most Favored Private University Located in the Northern Taiwan".

Not limited in Taiwan alone, Tamkang was listed among the Webometrics Rankings of World Universities (WRWU), 2015 that ranked Tamkang 426th worldwide, 77th in Asia, 10th in Taiwan, 1st among the private universities of Taiwan and most of all, the only one private school ranked the top 500. (Wu Yue-Feng)



Student Thi Kim Cuc Nguyen, was selected as Culture Ambassador



(Photo contributed by Quanta Culture and Education Foundation)

The student of Chinese Language Center, Thi Kim Cuc Nguyen of Vietnam, participated in the first 2014 Culture Ambassador Competition, held by Quanta Culture & Education Foundation. She won the acclaim of the judges and was awarded the first prize after four months of exchange missions.

The sponsor would offer Thi Kim Cuc Nguyen one-person air tickets and ferry tickets as well as money for lodging to travel all over Taiwan islands and carry on international cultural exchanges.

Thi Kim Cuc Nguyen also hoped to take advantage of this opportunity to explore Taiwan.

In this competition, ten candidates were selected to carry out exchange missions in ten elementary and secondary schools across Taiwan. Thi Kim Cuc Nguyen conducted her cultural exchange mission in Da Tung Elementary School in Yangmei, Taoyuan. She said gladly, "I felt very thankful to those teachers who gave me a lot of encouragement and assistance. Through this exchange mission, I learned about Hakka culture in Taiwan and my Chinese was also significantly improved." With many visits to Taoyuan, Thi Kim Cuc Nguyen introduced a wealth of Vietnamese culture, including food, language, traditional costumes, folk music, dance and games into the campus, allowing the elementary school students to learn about cultural differences between northern and southern Vietnam as well as Vietnamese family values. In addition, Thi Kim Cuc Nguyen taught

the students how to make Vietnamese cuisines, like spring rolls, which won the students' enthusiastic responses. After the lively interaction, the students gave a sweet thank-you note for her teaching, which touched Thi Kim Cuc Nguyen very much.

The instructor, Ching-rung Meng, said, "By joining in this competition, students of Chinese Language Center can go beyond the campus and have a chance to apply what they have learned. Thi Kim Cuc Nguyen is an active student. When interacting with those young kids, she engaged them in the activities. Before the mission, she had discussions with me and prepared a lot of materials, whether hard-copy or PPT, as well as word cards for games. I felt happy that she won the competition." Feeling touched by her student's winning this special prize, Ching-rung Meng also hoped it could motivate all students of Chinese Language Center. (Deng Chiou-Rung)

Tamkang Alumni Association Donates 5.43-Million Scholarships



(Photo contributed by Tamkang Times)

Tamkang Alumni Association, Taipei issued scholarships in Alumni Hall, Taipei Campus on December 30, 2014. from which 96 students of excellent academic performances, enthusiasm in public services, and in straitened circumstances were benefited. The total scholarships amounted to 1.26 million NT dollars. The Alumni Association, Taipei had subsidized 439 students in the past five years and the subsidies amounted

to 5.43 million NT dollars. Wang Zhao-Jia, the alumni association director, expressed his hope, saying, "May all the students become elites and return the favors to the following generations." Peng Chun-Yang, chief executor, Office of Alumni Services and Resources Development, said in gratitude, "The alumni, even though not very financially competitive, are willing to help without reserve." Feeling encouraged

when she knew the scholarship was granted before midterm exam, Pan Si-Ni, junior Chinese major, said

gratefully, "It boosts my morale and I will be even more diligent." (Wu Yue-Feng)

The Scouts Exhibition Kicks Off

The Tamkang Scout had the 40th anniversary. Go Scout, the exhibition of scout activities, took place in the Black Swan Hall last week. Besides, the scouts from Zheng De Junior High School, Bali Junior High School, Wan Huan Junior High School and Shuang Yuan Primary School, also visited the exhibition. On 16th Dec. President Chang Chia-I and Hu Yi-Ren, vice president for administrative affairs, initiated the opening ceremony and got the exhibition started. In the speech by President Chang, she conveyed her hope, saying, "Something in scout's community services, teamwork spirit,

and global integration has something to do with Tamkang's education philosophy. It is anticipated that the scouts activities will prosper."

"The two-year preparatory works and many other supports have all contributed to the exhibition," said Huang Wen-Zhi with gratitude. There were various contents displayed in the exhibition, such as Monopoly on Bulletin Board and DIY Christmas Gifts. Besides, there were literal compilations and publications that reviewed the 40-scout history, and the postcards sent from overseas, which symbolized flourishing globalization. (Wu Yue-Feng)

2015 TKU European Union Winter Conference Seminar

The TKU Center for European Union Studies held the 7th EU Winter Conference Seminar at Ching-sheng International Conference Hall from January 27 to 28, 2015. The Seminar theme this year was EU's Role in Global Affairs, and it invited European Economic and Trade Office (EETO) Director Frederic Laplanche to give a special speech. It also offered 5 study sessions hosted by TKU's College of International Studies Dean Kao-cheng Wang, College of Foreign Languages and Literature Dean Hsi-deh Wu, Graduate Institute of European Studies & Center for European Union Studies Director Li-Jiuan Chen-Rabich and several TKU professors. The study sessions covered EU geopolitics, economic strategies, foreign policies, and cultural affairs, etc. The Seminar also invited EETO Press and Media Section Chief Zhi-zhen Lin to introduce exchanges between Taiwan and EU and the role that the EETO plays. Lin demonstrated EETO's assistance in negotiations and organizational management

that let participating students know EETO's business operation. In addition, the Seminar also invited fashion magazine senior editor Ms. Yu-ting Guan and marketing lecturer Mr. Han-xian Cui to talk about European fashion culture, especially European brand products marketing, hoping students understand different life styles in Europe. Participant senior student from the Department of German Bo-sheng Xu mentioned: "I have benefited a lot from the study sessions, for I have not only learnt a great deal of European culture, but also understand the current situations between Europe and the world much better. In addition, I also know the EU organizations better now. I hope I will have opportunities to take part in more such seminars to broaden my international horizons ever after graduation." During the Q and A right after Frederic Laplanche's keynote speech, a number of students actively asked questions related to EU' quantitative easing plan, the development of the Charlie Hebdo

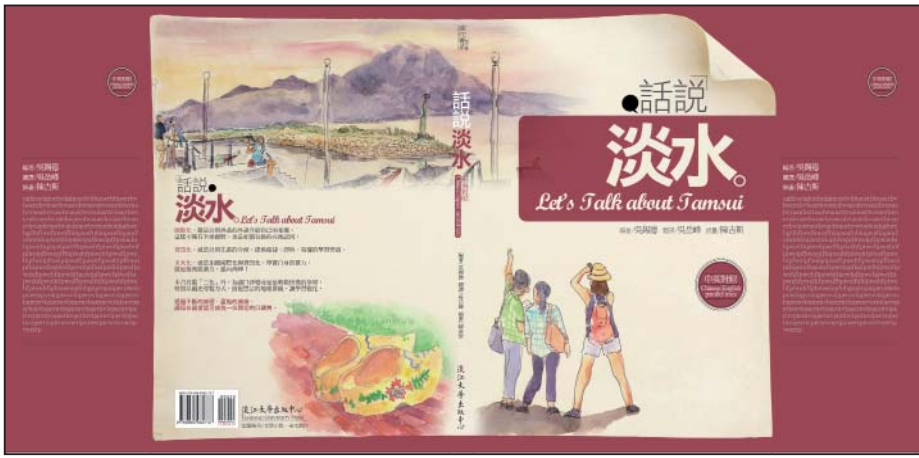


(Photo contributed by Feng Wen-Xing)

shooting tragedy, the relationship between EU and Russia, and EU's foreign policy regarding to Ukraine, etc. On the whole, the sessions of the Seminar explored and analyzed the role of EU facing the challenges of globalization in political, economic, and cultural terms, and they offered students multiple dimensional visions of EU and the world. Surely they helped students understand EU and the world better, offered them broader international visions, and trained them to think independently. (Dean X. Wang)



Let's Talk about Tamsui is Published



(Photo contributed by College of Foreign Languages and Literatures)

College of Foreign Languages and Literatures published Let's Talk about Tamsui on January 6th 2015. President Chang Chia-I, vice president Ge and vice president Tai, etc also attended the publication party in the hall of the foreign language college. In the speech by President Chang, she congratulated, saying, "The six-language tourism and interpretation textbook truly realizes the souls in Tamkang and the foreign language college.

Besides, it connects Tamkang with Tamsui closely," and "The superintendents should have English version in order to do something great in international exchanges."

Expressing his gratitude, Wu Hsi-Deh, Dean of Foreign Languages and Literatures, said, "The textbooks are the brainchild of the six departments and the tourism-interpretation books serve well not only self-study, but course materials as well." (Wu Yue-Feng)

Tamkang Holds the Sixth Tamkang International Conference on Ecology

English Department, TKU, held the Sixth Tamkang International Conference on Ecology on Dec. 19th and 20th 2014, inviting scholars from the US, Swiss, Estonia, Singapore, Turkey, the Philippines, Hungary, India, Australia, Italy, Japan and Hong Kong. The topic was Speculative Materialism: Contexts and Paradigms for Ecological Engagement and the conference served the natures of the pros.

Extending the traditions of the previous conferences, President Chang Chia-I; Wu His-Deh, Dean of College of Foreign Languages and Literatures; and Cai Zhen-Xing, Chairman of English Department attended the conference and presided over it. In the conference, worldwide known scholars, such as Joni Adamson, Ann Fisher-Wirth, Priscilla Wald, Serpil Oppermann, Serenella Iovino and Péter Hajdu were invited to give speeches. Moreover, 40 other ecology-

relevant papers presented were anticipated to redefine ecological discourses. President Chang

expressed her hope, saying, "This is the new thinking and future."

(Wu Yue-Feng)



(Photo contributed by Department of English)

TKU Hosted First ICedu Tech, ITS and STE in Taiwan



(Photo contributed by Tamkang Times)

TKU's College of Education hosted the 2014 Combined International Conferences on Internet Technologies & Society, Sustainability, Technology & Education and Educational Technologies from December 10 to 12. More than 65 scholars from 23 countries in 5 continents of Europe, the Americas, Africa, Australia and Asia participated the conferences and published more than 50 conference papers. TKU's Dean of the College of Education, Dian-fu Chang chaired the opening ceremony and welcomed all participating guests. Professor Pedro Isaias of the Universidade Aberta (Portuguese for Open University) specially thanked TKU for all the efforts in assisting to materialize the event on behalf of the International Association for Development of the Information Society (IADIS). Dean Chang stated that IADIS is a non-profitable organization that has a deep influence on Europe,

America and Australia, taking the lead in educational technologies. Its EI journal and information database are well recognized worldwide. With great efforts, TKU finally won the opportunity to host the IADIS conferences that would enhance TKU's international reputation and help obtain co-operations with more international organizations. The three-day conferences focused on the themes of Educational Technology, Internet Social Media, and Sustainable Development of Education. Invited special guest speakers included Portugal Open University's Professor Pedro Isaias, speaking on "Empathy, Empathic Information Systems and New Directions for Learning," Taiwan Normal University's Education Center Director Jun-yan Zhang, speaking on "Cloud Classroom: The Next Generation" and Director of the Department of Educational

Technology, David Tawei Ku, speaking on "From Slate to Tablet: The Development of New Media for Learning in Taiwan." TKU

took the international scholars for sightseeing of the Tamsui Campus and the beautiful tourist spots in the district. (Dean X. Wang)

Service-learning of Professional Knowledge and Skills

Since 2008, Tamkang University has developed courses of "Service-learning of Professional Knowledge and Skills." Courses in this category are designed to combine professional practice and social service, actively expand the field of learning, and deepen students' commitment to caring for society. These courses will assist students to apply what they have learned in class, increase their ability for self-reflection and their understanding of social issues, and cultivate their civic capacity.

community life, learning to tutor, international culture, marketing and promotion, and others.

The senior student of the Department of Electric Engineering, Je-ching Lai, pointed out that when instructing little kids to design robots, he had to avoid difficult terms. After a long day of teaching, he was exhausted and in turn felt teachers' devotion and hard work.

The senior student of the Department of Information Management, Wen-feng Liu, said that teaching the elders in the community allowed her to reflect on her own communication ability and skills, and she also found that only with a thorough understanding of how to apply knowledge could her instruction be complete. (Deng Chiou-Rung)

In Fall semester 2014, a total of 27 courses were opened with 26 instructors leading 1,347 students to participate. So far, seven kinds of courses have been developed, including ecological and environmental protection, analytical research,



(Photo contributed by Tamkang Times)



Tamkang Works with Blood Center



(Photo contributed by Tamkang Times)

The bloodmobile drove into Tamkang. The Senior Girl Scouts, Rover Scouts and Wuhugang Scouts organized blood donation campaign at Business and Management Building and at Student Activity Post Alley in Nov. 2014. The enthusiastic students rolled up their sleeves and donated 542 blood bags in total. Chen Wei-Rong, the campaign executive, sophomore Department of International Business, expressed

her gratitude when seeing numerous students waiting in line for blood donation, saying, "Every middle of November and end of April is when Taipei Blood Center cooperates with Tamkang. If it were not the contribution of the students, the campaign would fail." And Lin Le-Qi, donator, freshman, Department of Industrial Economics, said, "My pleasure. Service begets happiness." (Wu Yue-Feng)

Simply a Craze for Running, starting in the Cold Wind



(Photo contributed by Tamkang Times)

In the cold wind, below 10 degree Celsius, the Seventh Langyang Running Race Event, "Shining in Langyang, Simply a Craze for Running," took place on December 17, 2014. Director of Lanyang Campus, Jyh-horng Lin, and Dean of the College of Global Development, Ay-hwa Andy Liou, attended the event with students and teachers from all departments.

Jyh-horng Lin hoped that joining in the running race together could enhance bonding between teachers and students.

After easy warm-up exercises and stretches, teachers and students assembled in front of the starting line at the arch gate. The moment the gun went off, everyone started

the road race, running up and down the hill. For men, the distance was 3 kilometers, and for women 2.4 km, all eager to win the competition. Military Instructor Kuo-chi Li won first place for men and Teaching Assistant of the Department of Innovative Information and Technology (IIT), Hsuan-ling Kuo, won first place for women. For students, Zhao-hung Tu from the Department of IIT won men's first place, and Jia-zheng Lu from the Department of International Tourism Management won women's first place.

Out of love for Langyang road race event, Shang-shin Hsu, who has transferred to the Department of German on Tamsui Campus, came from Tamsui to Langyang to join in the race and won men

students' second place. In addition, several international students were ranked in the top list. Not only did they win health, but they were awarded rewards.

Those faculty who won rewards donated the money for breakfast funds, which indeed brought warmth to the freezing winter. (Deng Chiou-Rung)

The Scenery of Tamkang Inspires Foreign Students



(Photo contributed by Division of Continued Education)

Division of Continuing Education gave a tour to over 160 foreign students of Chinese language in Tamsui Campus and Li Pei-Hua, Dean of International Affairs, introduced the charm and features of Tamkang, accommodation and scholarships to them. Zhou Xiang-Hua, Chief of Chinese Language Center, expressed her hope, saying, "The tour and briefing may broaden students' horizons

and broaden the opportunities of their studying at Tamkang."

After the campus orientation was the tour in historical sites, such as Fort San Domingo and the Little White House. Gao Zhen-Qiang, overseas student from Indonesia, said, "The tour and the snacks are really impressive. The scenery of Tamsui is magnificent. I am looking forward to studying here."

(Wu Yue-Feng)

The Break Time Music Performance Radiates Emotional Contagion



(Photo contributed by Tamkang Times)

The Western Music Club had been going on rock-and-roll band performance each break in the Fu Yuan Garden from 9 to 18 o'clock since Dec. 24th 2014. The 10-minute-break performance greatly caught everyone's attention and lingering. "This is the fifth-year band performance. Our flash-mob-like presence has helped accumulate a few quick-wit experiences of our own. This is a great warm-up for the year-end wrap-up music

presentation at Tamsui MRT Station on Dec. 31st," expressed Gu Bo-Jun, junior, Department of Transportation Management. There were eight Western music bands and one guitar band, relaying and rotating the music entertainments. The music performance in the break time hiked up the Christmas festive atmosphere. Ye Li-Wen, junior Department of International Business, said blissfully, "The melody and rhythm are heart-throbbing." (Wu Yue-Feng)